



PRESS RELEASE.

ESCO GROUP

for immediate release

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JSI WELCOMES KATIE ESCOVEDO TO ARKANSAS + OKLAHOMA

JASPER, Ind., July 22, 2025 – JSI is excited to welcome Katie Escovedo, Principal of The Esco Group, as our new representative for the Arkansas and Oklahoma region.

With more than 25 years in the contract furniture industry, Katie brings deep knowledge and a strong connection to the design community. Her thoughtful, people-first approach to helping clients create spaces that truly work, makes her a trusted partner across both states.

“Katie leads with heart. She listens, she follows through, and she cares deeply about her clients,” said Doug Shapiro, VP of Sales at JSI. “We’re proud to have her leading this region and excited for what’s ahead.”

ABOUT JSI

JSI creates quality furniture for work and life while holding true to our company motto: Love What You Do. Strongly rooted in the heart of the Midwest, generations of our furniture family have been proudly practicing their craft in southern Indiana since 1876.

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love what you do



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