



love what you do

October 27, 2020

One brand. One easy solution. We are very excited to announce that in just a few days we will be uniting our two contract furniture brands, JSI + Community, into one strong and unified brand platform, JSI.

Don't know Community? Here's a quick rundown...Community brings a wide variety of products and price points to JSI for all sorts of ancillary spaces for any project! Dine, meet, learn, greet – in so many styles, materials and budgets.

By blending these two brands into one, we are making products easier to find and price out, eliminating the headache of multiple programs and contracts, and ultimately giving our customers one seamless quality furniture solution for work + life, JSI. This means one website, one specification tool listing, one price list, one discount structure, one contract, one point of contact, one binder...one brand.

What is happening in the near-term?

- **One Website.** Our team has been hard at work to bring our customers a completely new consolidated JSI website with all of the navigation, design and presentation tools they need alongside more exciting, interactive features!
- **One Price List. One 2020 Catalog.** We will be introducing the newly consolidated JSI price list and JSI 2020 Catalog to take affect November 1, 2020.
- **One Binder.** Of course, part of the plan is providing new sales tools! For those who keep a physical library, use printed items for customer interactions, or for any reason want physical collateral, we have new JSI brochures for most of the series making the transition – and with brand new product images!

We've said it a few times, but we'll say it again. We are so incredibly excited to go live with all of these updates! Our goal is always to make doing business with JSI easy – our customer is our #1 priority; and also, to provide the best service in the business – in these unpredictable times, it is our hope to help each and every part of the JSI family to #lovewhatyoudo each and every day!



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