

JSI Health

JSI Announces Entry to Healthcare Market with JSI Health – A Continued Journey of Purpose for People

for immediate release

MARCH 2024

JASPER, Ind., March 4, 2024 - For more than a century at JSI, we have been focused on making furniture and providing a highly personalized customer experience to inspire people to love what they do. We've crafted pieces for corporate, education, government, and hospitality that are both beautiful and incredibly functional. Now, we lovingly take this same philosophy and enter the healthcare space.

We believe in the extraordinary power of an environment that inspires you to love where you thrive, love where you care, and ultimately love where you heal. It's where passion and purpose can flourish, even in challenging times. We also understand the enormous priority of providing comfort and support where it matters most. That's why we make exceptional furniture for caregiving, recovery, wellness, and rejuvenation.

Why Healthcare?

Entering the healthcare space is something we take very seriously – this is a journey we began because we knew we could make a difference in people's lives. Our goal is to enable greater focus on the patient, make a supportive space for their loved ones, and arm caregivers with intuitive features that work for them not against them. We sought highly functional yet beautiful designs with comfort that feels like home. With the help of Mike Shields, one of the healthcare industry's most preeminent furniture designers, we had a clear path forward: human-centered design that kept the focus on the interactions, the comfort, and the ease of these individuals.

These elements top the list of priorities for our four new healthcare-focused products. While we have provided solutions in public and administrative areas for many years, with these series we expand into clinical and caregiver spaces as well, encompassing the most urgent needs of facilities and providers today. The Kindera performance recliner, Somna sleep sofa, Satisse metal seating, and Forge modular casework series, each offer differentiating features that speak to JSI's deep connection to people in these environments.

This is how we make a difference. This is the attitude that fuels us. To inspire people to limitless possibilities.

About JSI

JSI creates quality furniture for work and life while holding true to our company motto: Love What You Do. Strongly rooted in the heart of the Midwest, generations of our furniture family have been proudly practicing their craft in southern Indiana since 1876.

CONTACT

ASHLEY SENDELWECK

Vice President of Marketing
ashley@jaspergroup.us.com

love where you heal



CORPORATE OFFICE
225 CLAYSTREET
JASPER, INDIANA 47546



800.457.4511 **TOLL FREE**
812.482.3204 **OFFICE**
812.482.1548 **FAX**



JSIFURNITURE.COM