



PRESS RELEASE.

JSI Design Days 2024

for immediate release

JUNE 2024

DESIGN DAYS 2024 – RETURN TO FULTON MARKET – EXPERIENCE JSI HEALTH + MORE

JASPER, Ind., JUNE 10, 2024 – JSI is excited to announce our return to Fulton Market Design Days this June 10-12. As we have settled into our new space in the Fulton Market Design District this past year, we have received tremendous feedback about the showroom. Building on this momentum, we have refreshed the space to show off an entirely new layout of JSI products, highlighting our launch of JSI Health earlier this year and previewing a few new products and enhancements available soon!

HONORING OUR PAST TO DRIVE FORWARD

Honoring our past and understanding our history is essential to the progress of JSI. We are proud of how we began and the influence it brings to our craft today as we continue to strive toward innovative craftsmanship. Our Chicago showroom dives deeper into not only honoring our past but also celebrating the relationship between the innovations of yesteryear—highlighting the first patent of the rolltop desk—and the technological advancements of today, including our two patent-pending elements from our healthcare launch. We're giving visitors in the showroom a hands-on experience of our journey through furniture crafting and ingenuity.

EXPERIENCE JSI HEALTH

Our Design Days wouldn't be complete without fully immersing yourself in our latest launch of JSI Health. Our largest launch to date, we invite you to experience all our new products, including the Kindera performance recliner, the Satisse metal lounge seating family, the Somna sleep sofa, the Forge modular casework series, and the Copilot pull-up table that lives under the JSI brand but blends beautifully with JSI Health. You will be able to test drive the human-centered design features we are so proud to focus on and enjoy the comfort not often found in healthcare furniture. With Mike Shields, preeminent furniture designer, at the helm of several pieces, our goal is to focus on the patient, create supportive spaces for loved ones, and arm caregivers with intuitive features that work for them, not against them.

NEW INTRODUCTIONS

We are thrilled to launch a new executive conference slimline chair, Cosgrove. A refined classic, this quintessential executive chair embodies mid-century sleekness with a welcoming touch. Available for orders the Monday following Design Days, Cosgrove features a polished aluminum loop arm with two arm cap options: black polyurethane or solid wood, available in JSI finishes. With a mid-back and high-back option, as well as a 4-star guest chair base, Cosgrove seamlessly performs both in and out of the executive boardroom.

love what you do



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Previewing at Design Days is the Arwyn Conference Swivel. An addition to the Arwyn seating family, this beautifully designed swivel is an elegant extension of the Arwyn guest chair. With a heightened back and comfortable seat, the Arwyn Conference Swivel is a natural addition to this extensive seating line.

Highlighting not only the craft of our workers but also the ingenuity of our designers and engineers, several custom tables and casework pieces are presented in the showroom this year. These examples of our strength in design and customization showcase our ability to tailor-fit customers' unique project needs.

CONTACT

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ABOUT JSI

JSI creates quality furniture for work and life while holding true to our company motto: Love What You Do. Strongly rooted in the heart of the Midwest, generations of our furniture family have been proudly practicing their craft in southern Indiana since 1876.



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