



**PRESS RELEASE.**

## **NEW REP GROUPS**

for immediate release

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### **JSI WELCOMES NEW REP GROUPS TO KEY MARKETS**

**JASPER, IN** (January 23, 2025) – JSI is excited to announce new partnerships with three exceptional rep groups, further strengthening our presence in key markets. These partnerships underscore our dedication to providing a highly personalized and collaborative customer experience. Each firm brings a shared passion for design and a commitment to service excellence that perfectly complements JSI’s Love What You Do philosophy—an energy we know our customers will feel in every interaction.

The new partnerships include:

- NYC Metro: **Creative Spaces Group**, led by Principal Daysi Kadavy, brings a passion for innovative solutions and deep industry expertise to the dynamic New York City Metro market. Their forward-thinking approach aligns seamlessly with JSI’s vision.
- South Texas: **Davidson Rice**, led by Principal Ana Davidson and Sales Representative Jennifer Brugliera, pairs strong design knowledge with an unwavering dedication to client satisfaction.
- North Carolina/South Carolina: **Costa Murphy**, led by Co-Principals Mary Keller Costa and Nora Murphy, offers a collaborative and client-centric approach to supporting designers and dealers across the Carolinas.

“We are thrilled to welcome Creative Spaces Group, Davidson Rice, and Costa Murphy to the JSI family,” said Mike Wagner, Jasper Group President & CEO. “These accomplished teams embody JSI’s dedication to creating inspiring, beautifully designed furniture solutions while delivering unparalleled service. Their local expertise will enhance our ability to meet the unique needs of our customers in these regions.”

### **ABOUT JSI**

JSI creates quality furniture for work and life while holding true to our company motto: Love What You Do. Strongly rooted in the heart of the Midwest, generations of our furniture family have been proudly practicing their craft in southern Indiana since 1876.

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*love what you do*



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