



# A LETTER FROM OUR PRESIDENT

At Jasper Group, our most important job is to make sure that our business remains strong for future generations and for our local communities.

Built for the people and places that you love the most. Sustainable for future generations. Simple statements that have powerfully been the compass for our company for over a century. From the way we build our furniture to the way we interact with anyone we meet, it is ingrained in the fabric of Jasper Group and woven through our brands, JSI and Klem. It reflects a philosophy of community commitment, responsible growth, and investment where it matters. It reflects a culture and a purpose that is simple, the most important job we have is to ensure a strong business for future generations to foster and grow our local communities.

Mike Wagner President & CEC "For over 100 years we've worked hard to create and preserve the legacy that is Jasper Group for the next generation. We plan to leave this world a little better than we found it."







# THE POWER OF INSPIRATION

This has been our legacy for more than 100 years. Our founders began this company, committed to creating a long-lasting business that proudly built the highest quality furniture and supported the families of all those involved. While we have grown well beyond the original riverside operation, we still maintain the same dedication to our customers, our product, and our people: if we use our resources wisely, we will leave a legacy of greatness for the next generation.

We wanted to share a little bit about who we are, our culture, our brands, our company, filled with a family of people that love what they do while doing the right thing.

First and foremost, at Jasper Group, we believe in the power of inspiration. We believe that it is contagious. We believe it has the potential to ignite people's passion and purpose. It's what drives our leaders. It's what fuels our ideas. It's why we design exceptional furniture where you work, where you stay, where you heal, where you live. Our purpose is to make an impact on the places where people spend their days—because we know there's no limit to what one can achieve when they're inspired to love what they do.

This attitude is simple, and our values are strong. Our culture is at one and the same relaxed and energizing. We focus on creating a positive and supportive work environment that promotes flexible schedules, work-life balance, and enables team members to be there for family and community.

# **VALUES THE DEFINE WHO WE ARE**

## WE OBSESS OVER CUSTOMER NEEDS.

We are devoted to their needs and our greatest passion is providing the best products and services, time and time again.

## WE ARE FAMILY.

Our ardent desire is to create meaningful connections. Within our walls and beyond, our focus on people is the heart of who we are.

## WE ARE BETTER TOGETHER.

We embrace differences and support teammates. We share our skills and knowledge to become one unstoppable team that pushes each other to achieve great things.

# WE ACT WITH INTEGRITY.

We are honest, transparent, and respectful. We are committed to doing what's right for our customers, our company, and our community.

## **WE LEAD BY EXAMPLE.**

We roll up our sleeves and aim to set the highest standards. We are humble in our actions, act with a sense of urgency, and never give up.

## WE HAVE A FOUNDERS' SPIRIT.

We celebrate our history and never lose focus on sustainability for future generations. We are curious and resourceful with an unending desire to learn and grow.

## WE LOVE WHAT WE DO.

We take pride in our craft. We embrace the challenges, relish the adventure, and have a little fun along the way!

























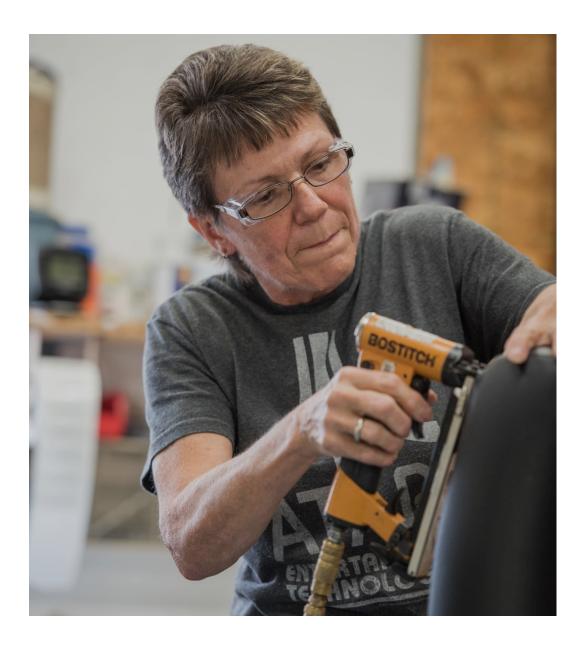






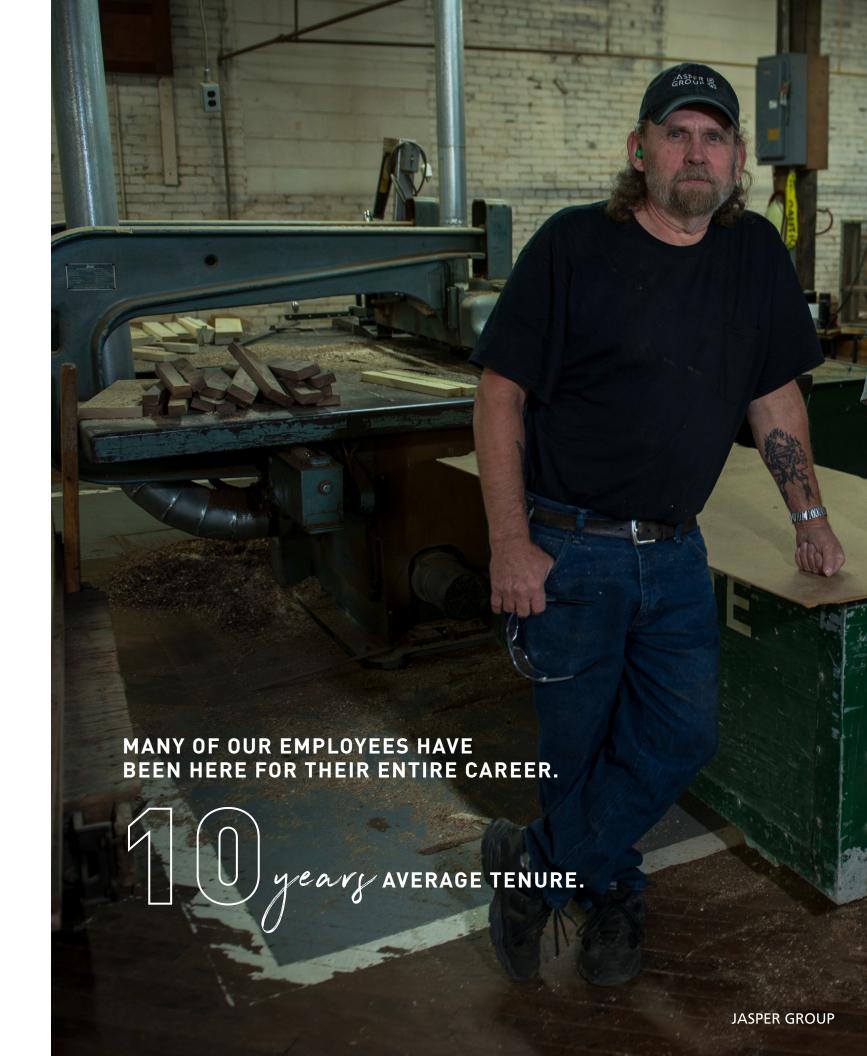


# PRIDE FOR OUR PEOPLE



That's right, we said it, we're people of pride. To be exact, 1,054 people that take pride in what we design, innovate and produce while doing the right thing. We say what we're going to do and then we do it, each and every time. It's the way we care about our customers, co-workers, and our community.

At the heart of all of this is our people.





Our commitment runs deep. Since 1876 we have been choosing to do the right thing, not only for you our customers and co-workers, but also for the good of our community. We promise that we are always looking, constantly striving, and passionately innovating our products and processes to help you love what you do while doing the right thing.

# JASPER GROUP