

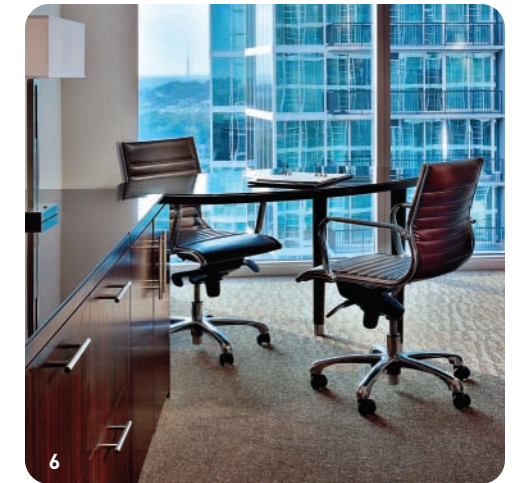
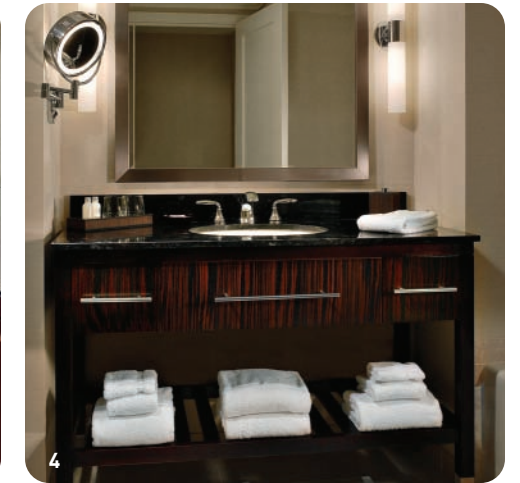


case study

## Loews Atlanta Hotel

*“All of the people at Klem really took a personal interest in this project, and the end result shows that level of commitment.”*  
Margaret O’Neal, President of Focus Procurement Services, LLC





## Loews Atlanta Hotel

**1.** Suites included Upholstered King Headboards with custom Nightstands. A custom finish match for all Loews' casegoods was specified by the design team. **2.** Upholstered Full Headboards and Nightstands were provided utilizing staged delivery for efficient installation. **3.** Dressers with built-in Mini-Bar and Desk units were specified in a variety of combination and sizes to accommodate atypical room configurations. **4.** Vanities designed for single, double and elegant individualized Presidential suites. **5.** Flush-mounted Entry Consoles added a thoughtful amenity to all guest rooms. **6.** Business class Guest rooms include Pivot Table Desk-Dresser combinations able to adjust for various room plans with coordinating end tables.

**COVER** Custom Desk and Dresser unit accentuates the view of downtown Atlanta from a Premium suite. Suites also include Upholstered King Headboards with Nightstands of solid wood construction manufactured in the United States.

**KLEM** worked closely with the architects and designers to ensure this state-of-the-art building would perform to its full potential. Being a key contributor, the project management team at Klem led the effort by preparing accurate detailed drawings, ensuring superior quality standards and on-site installation assistance. Flexible manufacturing allowed non-standard sizes to be ordered throughout the project as necessary and company warehousing allowed for timely staged delivery.

**SCOPE** Supplied casegoods for 400+ guest rooms and bathroom vanities. All product was custom designed and manufactured within the United States. **PRODUCT** Dressers, entry consoles, desks, dining tables, end tables, headboards, nightstands and vanities.

## Loews Atlanta Hotel

*A premier Atlanta luxury hotel with 414 rooms, including 38 suites, has been designed to be luxuriously comfortable and is equipped with all the amenities necessary to anticipate your every need. Each room was carefully planned to create a spacious environment that feels more like a second home than a hotel room.*

### ARCHITECT

*Rule Joy Trammell + Rubio  
Atlanta, Georgia*

### INTERIOR DESIGNER

*Daroff Design Inc  
Philadelphia, Pennsylvania*

### PURCHASER

*Focus Procurement Services, LLC  
Atlanta, Georgia*

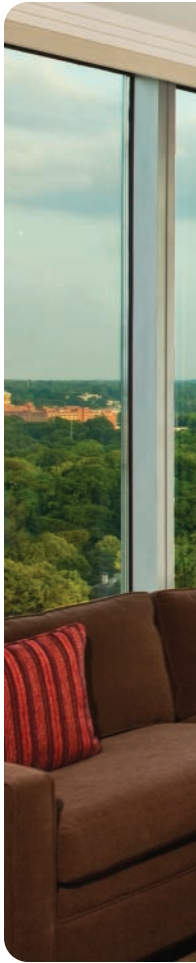
*"When we started pricing the casegoods for the Loews model room, Klem asked if they could participate. Although we did not think of them as a custom casegoods company, especially for such a high end hotel, we were interested in working with a manufacturer in this country.*

*The model room pieces looked great, the pricing was great, and Klem jumped through hoops to accommodate the specific Loews quality casegoods criteria. Every person at Klem really took a personal interest in this project, and the end result shows that level of commitment. Loews and the hotel ownership group are extremely proud of the guest rooms, and Focus is equally pleased with the outcome."*

*Margaret O'Neal  
President of Focus Procurement Services, LLC*

*"Klem's detailed shop drawings and sample submittal process was very thorough and their attention to detail and constructability methods were refreshing. Klem especially persevered during the development of an unusual custom pivot hardware detail allowing the oval table desks to pivot and lock at designated locations required for several atypical room configurations."*

*Alina Jakubski  
Principal at Daroff Design Inc*



*Part of the Jasper Group family of brands, Klem is furniture for hospitality.*

The Klem brand manufactures exclusive, customized brand designs as well as product collections. By specializing in overnight stay facilities, we have learned how to provide comfort, customization and convenience for our customers.